



# Kristen Potts

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website: [Kristen's School Website](#)

## Profile

I am...

- motivated and creative
- interested in being a part of a challenging and dynamic workplace
- an outgoing person who works well with others and within teams
- looking for a place to help me gain experience in the communication field

## Skills & Experience

### Skills

- Digital marketing
- Adobe Illustrator
- Photoshop
- Creative writing
- Design
- MS Office

### Jobs

- Internship of University of North Florida specializing in advertising for Career Services Department including Events Planning, External Communications and Digital Advertising
- Florida Blue internship in IT Communications working on communications, videos and event planning activities
- Tutoring for elementary through high school students (including special needs)
- Retail work at Abercrombie, Express and Victoria Secret

### Volunteer Work

- Katz for Keeps – Various jobs to help support the organization
- Humane Society – Fundraising activities

## Education

### University of North Florida (UNF) Planned Graduation 2022

- Working toward a Bachelor of Science degree in Communications with Minor in Marketing (already completed Minor coursework)
- Pertinent classwork in marketing and writing with emphasis toward digital marketing

### Florida State College Jacksonville (FSCJ) 2020

- Completed Associates of Arts Degree
- Relevant classwork in creative writing, psychology and presentations